

## "Al-Powered Professional"

Half-day intensive, in-company, on-location

## What's it about?

We are at the point of a massive, evolutionary advance in our history. This technology is going to change our working lives forever, but we are not yet entirely sure how to take the next steps towards professional empowerment.

Learn how the Al mind works, what it can and can't do, what it is and where it's going. Discover the tools you need and the ones you don't, from text to multimodal. Practice actionable skills to make your workflow faster, better, and more enjoyable and have fun in the process. Certifications of completion afterwards.

## What's the structure?

- What is AI? Understanding the AI brain structure, pros and cons.
- Mastering text AI: prompting types. structure, refining, chaining.
- Using AI responsibly: the role of data, bias, hallucinations and consequences.
- Voice-Activation Workflow.
- Multimodal AI: Voice, Video, Image and Music.
- Al Agents: setting up assistants.
- VibeCoding: your own AI tools.
- Al Unchained: SLMs at home.
- The Future: what we can expect with the next few rollouts.







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