



[Karina Klaassen, M.B.A. | LinkedIn](#)

Meet your trainer – Karina Klaassen

Karina Klaassen is a powerhouse who turned burnout into brilliance — and a breakdown into a breakthrough. With a unique blend of boardroom savvy, industry flair, and an MBA in Organisational Happiness (yes, that's a thing — and she owns it), Karina helps workplaces thrive from the inside out. As founder of Happibuzz and author of *Mind Your Confidence*, *Mind Your Business*, she's redefining success as something rooted in authenticity, alignment, and inner joy. Alongside delivering transformative workshops and coaching future-ready professionals, Karina also brings the science of the brain to life through her 7 Brain Rules trainings with Folkerts & Smit.

Whether she's on stage, in the boardroom, or leading a workshop, Karina blends science, soul, and strategy with a healthy dose of heart and humor.

Her mission? To help people rise with confidence, lead with heart, and master the uniquely human skills that make AI not just efficient—but truly human-centered and transformative.

Curious to see Karina in action? [Watch the video here.](#)

What do others say:

"Thank you for the wonderful collaboration which I always appreciated as well your pragmatic and supportive approach to things."

'Thank you so so much for the session we had with you. My team absolutely loved you and so did I, you were the highlight of our team conference. Our line manager has even

told the team to reach out to you if they need one on one sessions with you. So you've had a tremendous impact.

Keep up the good work and thank you for being so authentic and vulnerable about your experiences which I think is what made you so relatable to most of us.” **Aegon**
Asset Management

“You are excellent when it comes to train people – Thank you for your patience 😊. It has been a pleasure collaborating with you.”

“Even in a short amount of time you have been able to bring a lot of positive changes and energy to the team.”
