



AI Leadership: The AI Integration Roadmap

Intensive leadership training, in-company, on-location

What's it about?

The EU AI act goes into effect this year; it clearly lays the responsibility of AI literacy on organizational leadership. But we see most AI adoption occurring from the bottom up. Leaders need to step up and proactively form AI policy to ensure a successful transformation to an AI-Powered organization. What is happening now, what are the legal implications, and what can we expect in the future? What do we all need to know to prepare our teams and our organizations for the upcoming transition?

Start with a solid understanding of AI and take steps towards a sustainable and effective AI adoption with the AI Integration Roadmap. You will take the first steps towards a comprehensive AI policy, determine your company “stack”, develop a communication plan, a training plan, a coaching plan and an internal AI Center of Excellence. Essential knowledge, whether you're an entrepreneur, startup, mid-level manager or a C-level executive in a large organization. Certifications of completion afterwards.

What's the structure?

This engaging half-day intensive takes place in-company, on-site, and offers a mixture of theory and practice, hands-on work, interactive exercises and big-picture discussion about the implications for organizations as a whole.

- *Understanding the AI brain, the role of data, the different types of AI.*
- *Risks and Implications; Data Safety, Bias and Consequences, consumer behavioural changes, the new expectations. Values. AI for Humans.*
- *The AI Integration Roadmap: AI organizational maturity, talent assessment, data readiness, integration.*
- *Building your organizational “stack”: AI Agents for every staff member, AI training, Onboarding, Talent Retention, Thought Leadership.*



- *AI Swarms, Vibe Coding, the Secret Cyborgs and more.*
- *Developing your comms plan; dealing with resistance, setting up your AI CoE, your AI-Powered Future, repositioning.*
- *Where is AI going? Embodied AI, AGI and the future.*

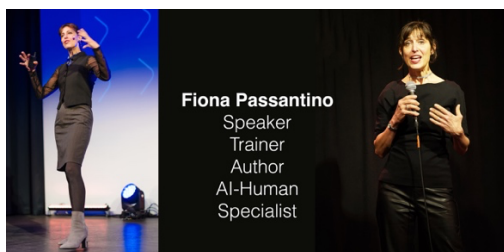
Meet your trainer: Fiona Passantino



Fiona Passantino is a passionate AI Integration Specialist, dealing with the Human elements of our Engagement, Communication and Culture. She is a trainer, workshop facilitator, professional executive coach, helping leaders and teams understand and integrate AI into their workflows.

Fiona is growing a considerable international following as a speaker, blogger, coach, podcast host and the author and illustrator of the 2023 UK Business Book Award-winning “**Comic Books for Executives**” series, which include the Handbook for Engagement and Communication. She is the host of the podcast “**Working Humans**”. Her latest book is “**AI-Powered Professional**”.

Before her launch as an independent consultant, Fiona was embedded in corporate communications for 15 years, working for some of the largest international companies in Europe. She received an MBA in Management from the University of Amsterdam in leadership with a concentration in AI. Fiona is a trainer with Schouten & Nelissen, IMK, Suas and de Baak. She is a Stewart Leadership Co-Active Coach and ICF member.



Fiona Speaker Reel

READ MORE...

Embodied AI
Keeping Data Safe
The AI-Powered Comeback
Voice-Activated AI
AI Tech Bro Culture
Right-Brain, Left-Brain AI
AI-Powered Onboarding
Quantum Computing



The EU AI Act Explained

RECENT TALKS

Business Insider-Vodafone TechTalk

HRCore Academy: AI for HR

Sterkmakers: Hoe weet ik dat mijn organisatie klaar is voor AI?

HRCore: Becoming an AI-Human Co-Creator

HR.COM High-Visibility Leadership for Women

TESTIMONIALS

S. Loughran: "Great session - brain aching with new information!"

J. Ridley: "So insightful... thank you."

L. Biro: "This was mind-blowing, thank you!"

S. Walmsley: "Great content and useful information. Thank you!"

S. Riley, HR.com: "I thought the presentation was great! I love how passionate and relatable she is."

N. Morelli, Rotary Club the Hague: "The AI presentation was much appreciated! Personally, I learned much more about AI and, thanks to her clear explanation, I have a better idea how it works and how it is applied!"

L. Carola, HR.com: "The facilitator was so very knowledgeable, and I would recommend this presentation to anyone who is a novice in AI; she was excellent!! You all will need to invite her back again."

M. Shortle, HR.com: "So interesting! Far more information than I've had in other presentations on AI."

F. Baily, HR Lead CLL: "The team thoroughly enjoyed the keynote speech and the interactive session that followed. It was a great meeting for learning more about AI."

G. Wilkinson, TheTruthWorks: "Just wanted to say thanks again for your brilliant contribution. You brought such energy and interesting discussions."

K. van den Berg, Head of Talent ABN AMRO bank bv: "Really great and insightful presentation!"

D. Van Damme, [Salesmarketeer.nl](https://www.salesmarketeer.nl): "Fiona Passantino's masterclass was so inspiring and educational for Sales Marketers! It is indeed exciting to see how AI is transforming our understanding of the world and enabling us to develop new skills. It was particularly instructive in sharing knowledge and exploring the potential of AI. This is crucial in our rapidly evolving technological world. Here's to more inspiring and educational experiences in the future! 🍷"

V. Veleva, Female Ventures NL: "Fiona has the unique ability to balance practical tips on ChatGPT and Mid Journey with a wealth of knowledge on AI. I had the chance to witness her powerful presence when she gave a workshop held for 70 people with the aim of encouraging female leadership, where she successfully translated the theory of Artificial intelligence and Machine Learning into a captivating message with a wonderful sense of humour met with enthusiasm from the participants. We are grateful Fiona volunteered her time and gave a workshop for Female Ventures."

H. Simpkins, Senior Internal Communications Business Partner AXA UK: "Thank you Fiona for a really thought-provoking session. Left me with a lot of thoughts around the role of AI in speeding up what we do, and how we can use it to improve the visual nature of our messages. It's always been the costliest part of comms to create visually engaging stories but as you say Fiona, so much opportunity if we do."



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